# Global innovation, tailored for New Zealand success

Utilising proven solutions tailored to local needs, we help New Zealand organisations unlock new opportunities, boost efficiency, and stay competitive in an ever-evolving market.



#### Helping New Zealand connect with the world

Today's ever-changing business landscape presents the modern enterprise with increasingly complex challenges, spanning the enhancement of customer experiences, streamlining operations, and getting ready for the future – all while contending with dynamic security threats.

Seamless connectivity and reliable cloud and IT infrastructure, protected by robust and proven cybersecurity capabilities, are the key enablers for doing business in today's hyper-connected age.

At Orange Business, we refer to these as the "three c's" – connectivity, cloud and cybersecurity – as the core, interrelated services that must work together to ensure organisations deliver the results their stakeholders demand.

As a leading network and digital integrator, we operate the world's largest seamless voice and data network, connecting more than 200 countries and delivering dependable connectivity through a range of communication services.

Connectivity is just the beginning: it's an enabler for supporting your organisation's transformation needs, connecting you to your cloud providers, and doing so with a range of supporting IT and security services.

For New Zealand organisations, this is critical: You want to work with a partner that can seamlessly and securely connect your offices and your people with the services they need, virtually anywhere in the world. With Orange Business, you can access the world's leading network, partners and expertise to enable your organisation to achieve its digital infrastructure ambitions.



#### **Global networks at scale**

Working with Orange Business, New Zealand businesses can leverage the power of a truly global network.

Whether your business needs reliable connections across New Zealand, Australia, Asia, or beyond, our international reach and local expertise help provide you with the control and capabilities you need to achieve performant, secure connectivity – where and when you need it.

Keeping your business connected is our priority. Our international enterprise backbone supports the connectivity needs of New Zealand businesses across multiple geographies, giving you the coverage you need, in the markets you serve, and the presences you have.

#### **Industry recognition**

Orange Business has been recognised by respected global technology analysts as a leader in many product and service areas, acknowledging our expertise and experience.

For connectivity, Gartner recognises us as a leader in global connectivity, while IDC believes Orange Business has been able to "differentiate its digital transformation capabilities in delivering managed network services."

Orange Business is also recognised for its services in Gartner's Market Guide for Public Cloud Managed and Professional Services, Asia/Pacific (March 2024), and our cybersecurity offerings ensure we are considered a Major Player in the IDC MarketScape: Asia/Pacific Managed Security Services 2024 Vendor Assessment (September 2024).

For more information and to access copies of many of these, and other, analyst reports, please visit https://www.orange-business.com/en/analysts.





#### **Satellite connectivity for remote locations**

For organisations with remote connectivity needs, we offer a range of satellite connectivity options.

With our partnerships with leading satellite providers, we can ensure enterprise customers in New Zealand have access to a range of reliable, high-performance satellite services.

Not all satellite providers are the same. By providing choice, and working with the market leaders, we can help you select a provider – or combination of providers – based on the coverage, performance and service management needs you have. Our solutions offer robust SLAs, easy-to-manage services, and can provide enhanced performance for those who need to attain connectivity in remote areas – at sea, or on the land.

With a central portal for managing satellite services and API integrations for seamless control, we provide a customer-first approach to satellite connectivity, ensure you get the visibility and control you need over the products and services you rely on.

#### **Flexible cloud connectivity**

Businesses today must consider how all their applications and systems connect with each other. In a multi-cloud world, it's not uncommon to have key business applications spread across multiple private and public cloud providers.

Ensuring access, continuity and security is essential. Our fast and secure networks ensure that businesses can operate efficiently, no matter where you are located, and where your key applications and services are hosted. Our strategic partnerships with the leading cloud vendors, and our range of connectivity options, allow you to get the best of all worlds.

Whether your cloud services reside in-country, or across other regions, we can help you take advantage of our secure and scalable backbone infrastructure that allow you to seamlessly connect your private infrastructure to your public or private cloud resources, supported by a secure, resilient network that gives you the privacy, reliability and control your organisation needs.

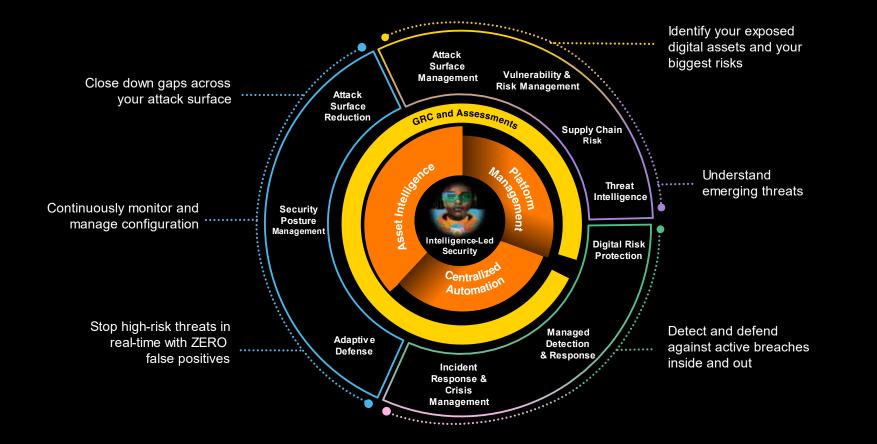
#### **End-to-end cybersecurity for protection**

With our increasing dependency on technology comes an increased set of cybersecurity threats, as our systems and personnel are targeted.

Increasingly, we are seeing an escalation of these activities across Australia and New Zealand, requiring organisations in this part of the world to be vigilant and have safeguards in place to ensure that our data and systems are protected. Without that protection, the impact to an organisation's business – and its reputation – could be catastrophic.

With a global and well-recognised security operation and set of cybersecurity capabilities, Orange Business is there to protect your business from the ever-changing threat landscape. With a global cybersecurity team of more than 3,000 experts devoted to monitoring emerging threats and vulnerabilities, our customers are in safe hands, working hard to prevent incidents as information and situations emerge.

When it comes to security, timing can be critical, and having constant coverage across the globe helps ensure New Zealand organisations are protected, as and when threats emerge – at any time. We have a range of services that can be used to help protect your environments, your endpoints, and your users, ensuring that – on a 24/7 basis – your organisation can stay ahead of threats, and focus your attention where it matters most.





#### **Enabling your transformation**

Connectivity and cybersecurity are key enablers for organisations looking to undergo meaningful transformation.

In today's fast-evolving digital landscape, it is essential not only to have a secure, reliable network but also to ensure seamless access to the applications and services that your staff and customers depend on every day.

At the core of any successful transformation lies the ability to keep these systems secure and available, making connectivity and cybersecurity foundational pillars for innovation and growth.

Our experience spans multiple industries and technological domains, allowing us to support you at every stage of your transformation journey.

Whether you're navigating legacy systems or pushing towards a large-scale technology upgrade, we bring a wealth of expertise and a network of global resources to help you meet your organisation's goals.

From advanced cloud computing solutions and sophisticated voice services to robust cybersecurity protocols and integrated IT Service Management (ITSM), our offerings are designed to empower your organisation. Our services not only drive operational efficiency but also enhance user experience, supporting your key stakeholders.

Orange Business has extensive relationships with many of the industry's top technology vendors to design and deliver solutions that are aligned with your evolving needs.

Our global reach also affords us the commercial flexibility to scale solutions efficiently, offering you competitive terms while ensuring that your infrastructure remains robust and future-proof.

By tapping into our network of partners and drawing on the latest advancements in technology, we can build a secure, scalable, and resilient IT environment that supports your transformation vision and fuels your long-term success.

#### Unlocking your digital infrastructure – with you in control

Every organisation is different, and New Zealand businesses typically want to have visibility and control of the technology and services they use.

With ever-changing technology, this is even more important: the pace of change, and the complexity of the systems and tools we rely on, creates challenges when we want to understand what's going on, how to monitor activity and performance, or to make changes.

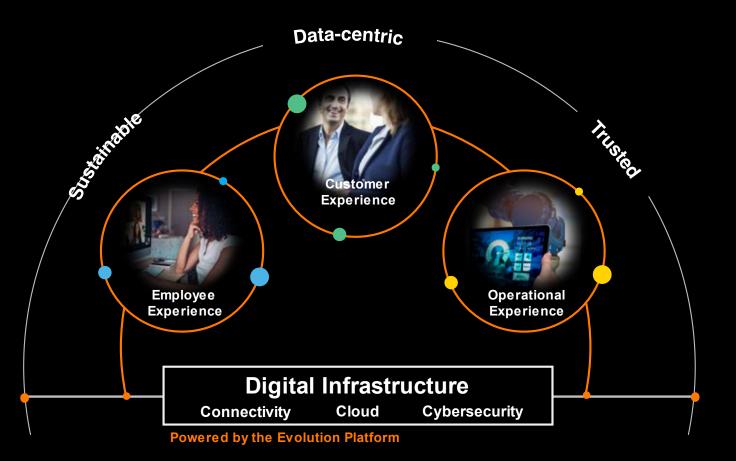
Our Evolution Platform provides you with visibility over your digital infrastructure, spanning your networks, platforms and devices. With a range of pre-defined service packages that you can align your needs with the infrastructure you have, your capabilities can be right sized to fit your requirements as you evolve and innovate.

The Evolution Platform enables you to take control through an online portal or through APIs, providing flexibility for how you get the information you need, and the actions you can take, spanning your networks, clouds and applications your organisation depends on.

Not only does this help you reduce risk, but it can also help you reduce operational costs, with the simplification of the service model, and choice over which services and service models you employ.

The Evolution Platform isn't solely focused on making your existing infrastructure easier to control; it's about helping you establish a stable and scalable foundation that can evolve as your needs evolve, giving you the ability to build new services and take advantage of new innovations.

Whether your focus is on improving performance, security, or reducing costs, Orange Business is your partner in delivering market-leading, future-proofed digital solutions.



## Why choose Orange Business as your digital infrastructure services partner?

As a global leader in digital infrastructure and connectivity, we bring the best capabilities from around the world to New Zealand.

Whether you are looking at connectivity, cloud or cybersecurity, we have a diverse set of capabilities to support our customers as they shape their digital futures.

The investments we continue to make in evolving these capabilities ensure we are continually recognised by industry analysts as being best in class.

As a globally trusted network and digital integrator, we empower businesses to thrive in an increasingly interconnected world, with our proven expertise and capabilities that are available to New Zealand organisations through our expert local team.

### **Contact us today**

Are you ready to transform your connectivity and digital infrastructure and services? Contact us today to discover how Orange Business can support your business on its journey to the future.

For more information, contact us at www.orange-business.com/en/contact.

