



## **Anant Raj Cloud trusts Orange Business to drive its cloud and data center expansion in India**

- **Orange Business has designed, build, and will be operating the Cloud and Data Center Infrastructure**
- **Cutting-edge and future ready platform tailored to cater business needs in the country**
- **Initial 1<sup>st</sup> Phase capacity already operational at Manesar in the state of Haryana**

Anant Raj Cloud, the wholly owned subsidiary of Indian real estate & infrastructure giant Anant Raj Limited, has teamed up with Orange Business to expand its offering in the country's burgeoning cloud and data center market. This expansion is driven by the surge in digital adoption across various industries in the country .

Anant Raj Cloud launched their sovereign-cloud platform named 'Ashok Cloud' with an objective to provide tailored, secure, and robust cloud services alongside its data center business to enterprises and public sector undertakings in India. The company sought support in dimensioning resources, designing the right technical framework, and creating an overall governance model for its operations that addresses local data privacy and security regulations, promulgating a sovereign Cloud offering.

With a rich expertise in digital integration, Orange Business was chosen as the trusted technology partner to support Anant Raj Cloud's digital transformational journey. Orange Business has designed, built, and is now operating multiple services for Anant Raj Cloud's platform, including setting up a datacenter and cloud infrastructure to efficiently serve multiple customers while ensuring stringent data security and resource isolation. The deployment phase is completed, and ARC (Anant Raj Cloud) has already started onboarding its customers.

With a robust foundation of access controls, encryption mechanisms, and continuous monitoring, the Public Cloud Service provides a secure and scalable platform tailored to meet the diverse needs of its customers.

In the future, Anant Raj Cloud plans to introduce additional services to support the growth of its customers businesses more effectively. These new offerings will be designed to enhance operational efficiency and drive innovation, ultimately helping its customers to stay competitive in a rapidly changing market.

## **Sovereign, Flexible, secure, and scalable infrastructure design**

By storing data locally in data centers, Anant Raj Cloud will help its customers comply with data residency laws and other local sovereign requirements.

“The economic upturn in India and Government of India’s push for data localization underscores enterprises’ increasing reliance on digital infrastructure. Together with our trusted technology partner, Orange Business, we are addressing this critical demand for flexible, secure, and scalable cloud services and robust data center capabilities to process ever-growing amounts of data, thanks to digital take-up and the rapid adoption of generative AI,” comments **Gagan Singh, Chief Business Officer at Anant Raj Cloud**.

Anant Raj Limited plans to further invest on its cloud capacity including a 307MW data center footprint across India, which will be at its existing facilities located in towns of Manesar, Rai, and Panchkula.

“We are delighted to partner with Anant Raj Cloud to deliver a secure, reliable, future-proof infrastructure along with cutting-edge cloud services for its growing customer base, providing customized solutions that align perfectly with their business needs,” comments **Chalapathi Rao, CEO, Orange Business India**.

For more information, click on the [video](#) below:



### **About Anant Raj Cloud**

Anant Raj Cloud, 100% subsidiary of Anant Raj Ltd, an NSE/BSE listed company, is developing Data Centers at three locations having combined capacity of 307 MW IT Load and already commenced operations at its Manesar campus.

Anant Raj Cloud has also commenced its digital cloud services, offering comprehensive Infrastructure as a Service (IaaS) solutions. The cloud services expansion, through "Ashok Cloud," a sovereign cloud solution is designed to meet the growing data storage needs of Indian and global companies.

The Company is well positioned to cater to ever growing demand in the Digital Infrastructure and Cloud sector & a very strong emphasis is laid on the execution of Projects ensuring timely & quality services to its customers.

For more info please visit [www.anantrajcloud.com](http://www.anantrajcloud.com)

### About Orange Business

Orange Business, the enterprise division of the Orange Group, is a leading network and digital integrator, supporting customers to create positive impact and digital business. The combined strength of its next-generation connectivity, cloud, and cybersecurity expertise, platforms, and partners provides the foundation for enterprises around the world. With 30,000 employees across 65 countries, Orange Business enables its customers' transformations by orchestrating end-to-end secured digital infrastructure and focusing on the employee, customer, and operational experience. More than 30,000 B-to-B customers put their trust in Orange Business globally.

Orange is one of the world's leading telecommunications operators with revenues of 39.7 billion euros in 2023 and 292 million customers worldwide at 30 September 2024. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on the Euronext Paris (ORA). For more information: [www.orange-business.com](http://www.orange-business.com) or follow us on LinkedIn and on X: @orangebusiness

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